



# CHILDREN'S MERCY FUND

**(EXCHANGE ONLY)**

THESE CONTRIBUTORS TO THE CHILDREN'S MERCY FUND HAVE UNRELENTLESSLY SHOWN THEIR COMPASSION FOR THE STARVING CHILDREN IN AFRICA AND AROUND THE WORLD. THESE GENEROUS MULTI-DONORS HAVE RESPONDED TO ANY HUMANITARIAN OR CHILD-ORIENTED NEEDS.

<b>AVAILABLE ON EXCHANGE ONLY</b>		
<b>ADDRESSING:</b>		
4-UP CHESHIRE LABELS		
MAG. TAPE: 9TRACK, 1600 BPI		
SOURCE: 100% DIRECT MAIL		
<b>LAST UPDATE:</b>	5/11	
<b>TOTAL UNIVERSE:</b>	18,373	
\$5+ ACTIVE DONORS (0-12 MOS)		4,234
\$5+ ACTIVE DONORS (0-18 MOS)		8,018
\$5+ ACTIVE DONORS (0-24 MOS)		11,307

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

USAGE/CONTINUATIONS INCLUDE:

Christian Relief Services – Bread & Water  
 Missionaries of Africa  
 Dakota Indian Foundation  
 Asian Relief  
 American Federation of Senior Citizens  
 American Criminal Justice Center  
 Cancer Fund of America  
 Blinded Veterans of America

Don Stewart – Feed America's Hungry Children  
 American Parkinson Disease Association  
 Free Hospital Missions  
 Red Cloud Indian School  
 Catholic Relief Services  
 Oblates of St. Francis de Sales  
 National Retirement Security Task Force  
 Living Water International

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