



## **AMERICAN FEDERATION OF SENIOR CITIZENS**

THIS DONOR FILE CONSISTS OF AMERICAN SENIORS WHO ARE CONCERNED ABOUT ISSUES FACING SENIORS TODAY. THIS EXCITING FILE DRAWS ATTENTION TO THE MOST CONTESTED ISSUE FACING AMERICANS TODAY— *HEALTH CARE!* INCREASING AT A PHENOMINAL RATE, THIS DONOR FILE WITHOUT A DOUBT WILL PROVE TO BE ONE OF THE TOP LISTS FOR CHARITABLE AND POLITICAL ORGANIZATIONS.

**(EXCHANGE ONLY)**

<b>EXCHANGE ONLY</b>	
<b>ADDRESSING:</b>	
E-MAIL	
SOURCE: 100% DIRECT MAIL	
<b>LAST UPDATE:</b> 5/11	
<b>TOTAL UNIVERSE:</b> 137,724	
\$5+ ACTIVE DONORS (0-12 MOS)	55,619
\$5+ ACTIVE DONORS (0-6 MOS)	37,342

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

**USAGE/CONTINUATIONS INCLUDE:**

CAMPAIGN TO SAVE SOCIAL SECURITY AND MEDICARE  
 NATIONAL CENTER FOR PUBLIC POLICY RESEARCH  
 AMERICAN CHRISTIAN CAUSE  
 NATIONAL RETIEMENT SECURITY TASK FORCE  
 POLITICAL HEADQUARTERS  
 AMERICAN SENIORS FOR GOV'T REFORM  
 SENIOR CITIZENS ASSOCIATION OF AMERICA  
 AMERICANS FOR SOVEREIGNTY  
 SENIORS FOR EQUITABLE RETIREMENT

SIXTY PLUS  
 HEALTH CARE REFORM TASK FORCE  
 NATIONAL SENIOR ACTION COUNCIL  
 AMERICAN CRIMINAL JUSTICE CENTER  
 CHILDREN'S MERCY FUND  
 RETIRESAFE  
 THE LIBERTY COMMITTEE  
 FEDERATION FOR AMERICAN IMMIGRATION REFORM  
 TREA SENIOR CITIZEN LEAGUE

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